

HERS BREAST CANCER FOUNDATION'S  
27TH ANNUAL WALK/RUN FUNDRAISER & COMMUNITY EXPO

**SEPTEMBER 26, 2026**

QUARRY LAKES REGIONAL PARK, FREMONT, CA • 7:00-11:30 AM



**HOPE**  
IS OUR  
**SUPERPOWER**

WALK. RUN. FIGHT. TOGETHER.

OVER 30 EXPO EXHIBITORS

REACH 800+ PARTICIPANTS

70+ VOLUNTEERS

LIGHT BREAKFAST

COMMUNITY EXPO

ELAINE'S MEMORIAL CIRCLE

FOOTPRINTS &  
SURVIVORS' BOOTHS

ENTERTAINMENT

GIVEAWAYS & MORE



**SPONSORSHIP PACKAGES**

*Help sustain our Assistance Programs and provide underserved patients with post-surgical products!*

# HERS BREAST CANCER FOUNDATION'S 27TH ANNUAL WALK/RUN FUNDRAISER & COMMUNITY EXPO

## SPONSORSHIP PACKAGES

**ELITE**  
\$70,000

**ENDURANCE**  
\$5,000

**DISTANCE**  
\$2,500

**TEMPO**  
\$1,000

**PACE**  
\$500

**STRIDE**  
\$250

	<b>ELITE</b> \$70,000	<b>ENDURANCE</b> \$5,000	<b>DISTANCE</b> \$2,500	<b>TEMPO</b> \$1,000	<b>PACE</b> \$500	<b>STRIDE</b> \$250
<b>COMPANY NAME ON EVENT SHIRT</b>	Tier I placement/size plus full color logo	Tier II full color logo and name	Tier III full color logo	Tier IV placement - name only	Name only	Name only
<b>PROMO MATERIAL RECOGNITION</b>	Tier I full color logo, name, special thanks (fliers, website, tagged social media, and print/digital articles)	Tier II full color logo and name and social media tagged recognition	Tier III full color logo	Tier IV placement - name only	Name only	Name only
<b>WEBSITE RECOGNITION</b>	Tier I placement and size, linked logo and name	Tier II linked logo placement	Tier III linked logo	Tier IV placement - name only	Logo only	Name only
<b>EVENT REGISTRATIONS</b>	12 registrations, plus 20% discount for additional participant registrations	6 registrations, plus 10% discount for additional registrations	2 registrations, plus 10% discount for additional registrations	2	0	0
<b>EVENT SIGNAGE/ RECOGNITION</b>	Tier I placement at: registration area, stage, start / finish & course signage. Emcee or company mic / onstage recognition	Tier II logo/name on stage signage and Start/Finish line	Tier III logo on stage signage	Tier IV placement - stage signage	Name on stage signage	none
<b>BOOTH AT EVENT</b>	Tier I booth location (closest to start/finish line and stage)	Tier II placement (either start/finish line)	Tier III placement (middle of Expo)	Tier IV placement (adjacent to North Ensenada lunch area)	✓	no



**TOGETHER, WE TURN HOPE INTO HEROES**



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## SPONSORSHIP PACKAGES

**T-SHIRT**  
**\$5,000**

**TIMING**  
**\$5,000**

**PARTICIPANT  
PARKING**  
**\$2,500**

**EXPO BOOTH\***  
**\$150 PROFIT**  
**\$85 NON-PROFIT**

MAIL FORM AND LOGO/ASSETS TO [TINAF@HERSBCF.ORG](mailto:TINAF@HERSBCF.ORG)

	T-SHIRT \$5,000	TIMING \$5,000	PARTICIPANT PARKING \$2,500	EXPO BOOTH* \$150 PROFIT \$85 NON-PROFIT
<b>COMPANY NAME ON EVENT SHIRT</b>	Full color logo and name/QR code	Full color logo and name/QR code	Name only	no
<b>PROMO MATERIAL RECOGNITION</b>	Full color logo	Full color logo	Name only	Name only
<b>WEBSITE RECOGNITION</b>	Full color linked logo	Full color linked logo	Full color logo	no
<b>EVENT REGISTRATIONS</b>	6 plus 10% discount for additional registrations	6 plus 10% discount for additional registrations	2 plus 10% discount for additional registrations	0
<b>EVENT SIGNAGE/ RECOGNITION</b>	Tier I Signage at Check-in / T- shirt pickup	Tier I Signage placement at Start/Finish Line	Two sponsor signs in parking area	no
<b>BOOTH AT EVENT</b>	✓	✓	✓	✓

### SPONSOR INFORMATION

Company Name

Contact Name

Address

City, State, Zip

Phone

Email Address

Sponsorship Level

\*EXPO BOOTH INCLUDES A POP-UP TENT, A 6-FOOT TABLE, 2 CHAIRS, AND LUNCH FOR 2.

Sponsorships must be paid in full by credit card or check **no later than Sept. 4, 2026.**

Make checks payable to HERS Breast Cancer Foundation and send to:  
2500 Mowry Ave., Suite 130, Fremont, CA 94538.

To pay by phone with a credit card, call Lorena at (510) 790-1911 x105.

Logos **must be received by Sept. 4, 2026.** For assistance, call (510) 790-1911 x104.



HERS BREAST CANCER FOUNDATION IS A 501(C)(3) NONPROFIT ORGANIZATION, FEDERAL TAX ID NUMBER 94-3309906.

