

HERS BREAST CANCER FOUNDATION'S
27TH ANNUAL WALK/RUN FUNDRAISER & COMMUNITY EXPO

SEPTEMBER 26, 2026

QUARRY LAKES REGIONAL PARK, FREMONT, CA • 7:00-11:30 AM



HOPE
IS OUR
SUPERPOWER

WALK. RUN. FIGHT. TOGETHER.



OVER 30 EXPO EXHIBITORS

REACH 800+ PARTICIPANTS

70+ VOLUNTEERS

ELAINE'S MEMORIAL CIRCLE

FOOTPRINTS &
SURVIVORS' BOOTHS

LIGHT BREAKFAST

BBQ & VEG OPTION LUNCH

COMMUNITY EXPO

ENTERTAINMENT

GIVEAWAYS & MORE

SPONSORSHIP PACKAGES

Help sustain our Assistance Programs and provide underserved patients with post-surgical products!

HERS BREAST CANCER FOUNDATION'S 27TH ANNUAL WALK/RUN FUNDRAISER & COMMUNITY EXPO

SPONSORSHIP PACKAGES

ELITE
\$70,000

ENDURANCE
\$5,000

DISTANCE
\$2,500

TEMPO
\$1,000

PACE
\$500

STRIDE
\$250

	ELITE \$70,000	ENDURANCE \$5,000	DISTANCE \$2,500	TEMPO \$1,000	PACE \$500	STRIDE \$250
COMPANY NAME ON EVENT SHIRT	Tier I placement/size plus full color logo	Tier II full color logo and name	Tier III full color logo	Tier IV placement - name only	Name only	Name only
PROMO MATERIAL RECOGNITION	Tier I full color logo, name, special thanks (fliers, website, tagged social media, and print/digital articles)	Tier II full color logo and name and social media tagged recognition	Tier III full color logo	Tier IV placement - name only	Name only	Name only
WEBSITE RECOGNITION	Tier I placement and size, linked logo and name	Tier II linked logo placement	Tier III linked logo	Tier IV placement - name only	Logo only	Name only
EVENT REGISTRATIONS	12 registrations, plus 20% discount for additional participant registrations	6 registrations, plus 10% discount for additional registrations	2 registrations, plus 10% discount for additional registrations	2	0	0
EVENT SIGNAGE/ RECOGNITION	Tier I placement at: registration area, stage, start / finish & course signage. Emcee or company mic / onstage recognition	Tier II logo/name on stage signage and Start/Finish line	Tier III logo on stage signage	Tier IV placement - stage signage	Name on stage signage	none
BOOTH AT EVENT	Tier I booth location (closest to start/finish line and stage)	Tier II placement (either start/finish line)	Tier III placement (middle of Expo)	Tier IV placement (adjacent to North Ensenada lunch area)	✓	no



TOGETHER, WE TURN HOPE INTO HEROES



HERS BREAST CANCER FOUNDATION'S 27TH ANNUAL WALK/RUN FUNDRAISER & COMMUNITY EXPO

SPONSORSHIP PACKAGES

T-SHIRT
\$5,000

TIMING
\$5,000

**PARTICIPANT
PARKING**
\$2,500

EXPO BOOTH*
\$150 PROFIT
\$85 NON-PROFIT

MAIL FORM AND LOGO/ASSETS TO TINAF@HERSBCF.ORG

	T-SHIRT \$5,000	TIMING \$5,000	PARTICIPANT PARKING \$2,500	EXPO BOOTH* \$150 PROFIT \$85 NON-PROFIT
COMPANY NAME ON EVENT SHIRT	Full color logo and name/QR code	Full color logo and name/QR code	Name only	no
PROMO MATERIAL RECOGNITION	Full color logo	Full color logo	Name only	Name only
WEBSITE RECOGNITION	Full color linked logo	Full color linked logo	Full color logo	no
EVENT REGISTRATIONS	6 plus 10% discount for additional registrations	6 plus 10% discount for additional registrations	2 plus 10% discount for additional registrations	0
EVENT SIGNAGE/ RECOGNITION	Tier I Signage at Check-in / T- shirt pickup	Tier I Signage placement at Start/Finish Line	Two sponsor signs in parking area	no
BOOTH AT EVENT	✓	✓	✓	✓

SPONSOR INFORMATION

Company Name

Contact Name

Address

City, State, Zip

Phone

Email Address

Sponsorship Level

*EXPO BOOTH INCLUDES A POP-UP TENT, A 6-FOOT TABLE, 2 CHAIRS, AND LUNCH FOR 2.

Sponsorships must be paid in full by credit card or check **no later than Sept. 4, 2026.**

Make checks payable to HERS Breast Cancer Foundation and send to:
2500 Mowry Ave., Suite 130, Fremont, CA 94538.

To pay by phone with a credit card, call Lorena at (510) 790-1911 x105.

Logos **must be received by Sept. 4, 2026.** For assistance, call (510) 790-1911 x104.



HERS BREAST CANCER FOUNDATION IS A 501(C)(3) NONPROFIT ORGANIZATION, FEDERAL TAX ID NUMBER 94-3309906.

