

HERS BREAST CANCER FOUNDATION'S

# SPEAKEASY SOIRÉE



*The Foundation invites you to sponsor its*

17TH ANNUAL PEOPLE WITH PURPOSE GALA ~  
A FUNDRAISER FOR UNDERSERVED BREAST CANCER PATIENTS

Saturday, May 2, 2026 ~ 6:00 pm to 9:30 pm



*Shhhhhhhh! Your sponsor password grants access to our  
Roaring Twenties-Themed Gala. Enjoy a lively cocktail reception,  
entertainment, three-course dinner, auctions, fundraising games, our annual  
awards presentation, and all that jazz. 1920's-inspired attire is encouraged.*

CASA BELLA EVENT CENTER  
11984 MAIN STREET, SUNOL CALIFORNIA

# Sponsorship Levels and Benefits

	THE RITZ \$10,000	THE VELVET ROOM \$5,000	THE BEES KNEES \$2,500	THE SIDE CAR \$1,000	THE JAZZ HANDS \$500
<b>TICKETS</b>	Eight guest tickets (one table). Additional tickets may be purchased at a 10% discount.	Four tickets	Two Tickets	Two Tickets	N/A
<b>TABLES</b>	Premier (Tier I) placement adjacent to stage. Dedicated tabletop display with full color logo and QR code. Premium wine and guest favors.	Premier table placement. Dedicated table signage with color logo.	Shared table signage with color logo.	Shared table signage (name only).	N/A
<b>VIP COCKTAIL HOUR WITH HEATHER HOLMES</b>	Enjoy an exclusive meet & greet with emcee Heather Holmes of KTVU FOX News from 5:30 pm to 6 pm on Casa Bella's private patio. Sip our signature "Giggle Water" cocktail plus delicious appetizers, and get an earful about news reporting! Be sure to strike your best Flapper and Dapper Dan poses for professional photographer Ramil Sumalpong.	N/A	N/A	N/A	N/A
<b>ENTRANCE &amp; STAGE SIGNAGE</b>	Exclusive! Your full color ad displayed prominently in an eye-catching 24" x 36" poster. Placement at guest check-in and adjacent to the ballroom stage during dinner.	N/A	N/A	N/A	N/A
<b>VIP PARKING</b>	Reserved parking (up to six premium spaces).	N/A	N/A	N/A	N/A
<b>AUCTION PREVIEW</b>	Exclusive "first look" at live and silent auction items. Emailed 10 days prior to the event, this sneak peek will help you strategize your bids with fellow guests!	N/A	N/A	N/A	N/A

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\$500

## GAMES OF CHANCE

Each guest receives one etched keepsake HERS logo flute filled with delicious sparkling rosé (plus refills!) and one entry per guest for our Glitz in a Glass Game prize drawing.

One entry per guest to win our Ace of Spades Game of Chance. Entry provided at check-in.

N/A

N/A

N/A

## PRE-EVENT RECOGNITION

Color logo featured in print ad and linked name in online news article submissions. Premier placement of linked full-color logo on **HERS event page.** Premier placement of linked full-color logo and bio on HERS "Community Partners" page.

Full-color logo on **HERS event page** with link to sponsor website.

Full-color logo on **HERS event page.**

Sponsor name on **HERS event page.**

Sponsor name on **HERS event page.**

## EVENT-DAY RECOGNITION

Full-color full 2-page ad in printed program with center booklet premium placement. Dedicated digital slide full-color ad displayed during cocktail hour, dinner, and event conclusion. Signage with logo placed on garden cocktail lounge tables. Podium recognition with dedicated full screen acknowledgement.

Full color half-page ad with premium placement in printed program. Half-screen color ad displayed during cocktail hour and dinner. Podium recognition.

Full color quarter-page ad with premium placement in printed program. Quarter-screen color ad displayed during cocktail hour and dinner.

Full color quarter-page ad in printed program and logo/name screen display during cocktail hour.

Quarter Page Color ad in printed program.

## POST EVENT RECOGNITION & PHOTO ACCESS

Three dedicated linked social media acknowledgement posts (includes logo). Three dedicated linked acknowledgements in newsletter with logo. Access to event photos with free downloads.

Two linked social media posts. One linked newsletter acknowledgement. Access to event photos with free downloads.

One linked social media post. One linked newsletter acknowledgement. Access to event photos with free downloads.

One social media post. Newsletter acknowledgement. Access to event photos with free downloads.

Access to event photo site and free downloads.

# Sponsorship & Ad Commitment Form

CO-SPONSORSHIPS WELCOME.

MAIL FORM AND AD ASSETS TO [TINAF@HERSBCE.ORG](mailto:TINAF@HERSBCE.ORG)

ADS ARE AN IMPACTFUL ALTERNATIVE TO A SPONSORSHIP. OR, PURCHASE AN ADDITIONAL AD TO HONOR A LOVED ONE OR FURTHER HIGHLIGHT YOUR MISSION SUPPORT.

HERS can assist with ad creation or submit your own design in jpg, png or pdf format set to 300 dpi/CMYK by **April 13, 2026.**



**Quarter-page full color ad (4" h x 2.5" w)**  
**\$125**

**Half-page full color ad (4" h x 5" w)**  
**\$250**

**Full-page full color ad (8" h x 5" w)**  
**\$400**

## SPONSOR INFORMATION

Company Name

Contact Name

Address

City, State, Zip

Phone

Email Address

Sponsorship Level

Sponsorships must be paid in full by credit card or check **no later than April 1, 2026.**

Make checks payable to HERS Breast Cancer Foundation and send to  
2500 Mowry Ave., Suite 130, Fremont, CA 94538.

To pay by phone with a credit card, call Lorena at (510) 790-1911 x105.

Ad files **must be received by April 13, 2026.** For assistance, call (510) 790-1911 x104.

HERS BREAST CANCER FOUNDATION IS A 501(C)3 NONPROFIT ORGANIZATION, FEDERAL TAX ID #94-3309906.