



HERS Breast Cancer Foundation

26th Annual 5k Walk/Run, 10k Run, Yoga, and Community Expo

Saturday, September 27, 2025

Sponsorship Opportunities

#HERSWalkRunYoga

Our Most Popular Sponsorships

Sponsorship packages include recognition at the event, company name (or logo) on event t-shirt, and lunch for registered attendees. Plus, event website, social media, and marketing materials recognition.

Special Opportunities

	Elite \$10,000	Endurance \$5,000	Distance \$2,500	Tempo \$1,000	Pace \$500	Stride \$250	T-Shirt \$5,000	Timing \$2,500	Participant Parking \$2,500	Expo Booth* \$150 for profit \$85 nonprofit
COMPANY NAME ON EVENT SHIRT	Prominent placement and size Logo and name	Logo and name	Logo and name	Name only	Name only	Name only	Sponsor recognition Logo and name	Name only	Name only	
RECOGNITION ON PROMOTIONAL MATERIALS	Logo, name and special thanks	Logo and Name	Name only	Name only	Name only	Name only	Logo only	Name only	Name only	Name only
RECOGNITION ON WEBSITE	Prominent placement and size, click-thru Logo and name	Click-thru Logo	Click-thru Logo	Logo only	Name only	Name only	Logo only	Logo only	Logo only	Name only
EVENT REGISTRATIONS	10	5	2	2			5	2	2	
EVENT SIGNAGE/ RECOGNITION	Registration area, stage, start / finish & on the course. Emcee or company mic / on-stage recognition	Stage, Start/finish & on the course	Name & logo at stage	Name & logo at stage	Name & logo at stage	Name & logo at stage	Recognition sign at check-in / t-shirt pickup	Recognition sign at start / finish	Recognition sign in parking area	
BOOTH AT EVENT	Priority placement	Priority placement	✓	✓	✓		✓	✓	✓	✓

With your support, we'll succeed!

Together we can reach our \$100,000 fundraising goal and provide products, services, and dignity to Bay Area breast cancer survivors.

2024 Walk/Run/Yoga Highlights:

Over 30 Expo exhibitors!

Bollywood dance warm-up with Shameem Z!

Yoga option for those who prefer a gentler activity vs walking/running.

Delicious BBQ lunch provided by Dutra Enterprises, Inc.

Community reach 800 participants and 75 volunteers!

*Expo Booth includes a pop-up tent, a 6-foot table, 2 chairs, and lunch for 2.

HERS Breast Cancer Foundation supports all individuals healing from breast cancer by providing post-surgical products and services regardless of financial status.

For more information, call Tina Fernandez Steckler at 510.790.1911 ext. 104 or email TinaF@HERSBreastCancerFoundation.org



Facebook: HERS Breast Cancer Foundation



Instagram: hers_bcfoundation

Washington Hospital Healthcare System
2500 Mowry Ave, Ste. 130, (P) 510.790.1911

San Leandro Kaiser Hospital Foundation
2401 Merced Street, Ste. 100 (P) 510.969.7758

HERS BCFdn @CommonPoint
164 S. L Street, Livermore, CA 94550



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Your Information

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Title: _____

Phone: _____

Email: _____

Name on Credit Card: _____

Credit Card Number: _____ **Exp:** _____

CSV No: _____ **Signature:** _____

Sponsorship Level

- ☐ Elite - \$10,000
- ☐ Endurance - \$5,000
- ☐ Distance - \$2,500
- ☐ Tempo - \$1,000
- ☐ Pace - \$500
- ☐ Stride - \$250
- ☐ T-Shirt - \$5,000
- ☐ Parking - \$2,500
- ☐ Timing - \$2,500
- ☐ Booth - \$150/\$85(non-profit)
- ☐ Bringing own pop-up tent

Paying by credit card?

Fax completed for to 510.505.9160 or scan and email to TinaF@HERSBreastCancerFoundation.org

If you prefer to pay over the the phone by credit care please call 510.790.1911, ext. 104

Please send completed form and checks to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538

For more information, contact Tina Fernandez Steckler at TinaF@HERSBreastCancerFoundation.org or 510.790.1911, ext. 104

HERS Breast Cancer Foundation is a 501(c)(3) nonprofit organization, Federal Tax ID Number 94-3309906.