



# HERS BREAST CANCER FOUNDATION

FREMONT | LIVERMORE | SAN LEANDRO



510-790-1911



[www.hersbcfdn.org](http://www.hersbcfdn.org)



2500 Mowry Ave., #130  
Fremont, CA 94538

Dear Community Partner,

We're pleased to announce that HERS Breast Cancer Foundation's 16th Annual People with Purpose Gala will take place on March 29, 2025, at the beautiful Casa Bella Event Center in Sunol, and we want you to be a part of this inspiring and impactful evening!

By supporting this event, you will provide under-served breast cancer patients with post-surgical products and services which help them heal both physically and emotionally.

Our gala will feature Emmy-winning KTVU anchor Heather Holmes serving as our emcee and auctioneer, a delightful cocktail hour, enticing silent and live auction items, fundraising games, and a gourmet three-course dinner prepared by Chef Jeff Schulz. And to add some excitement and honor our venue's elegantly rustic atmosphere, this year's event will have a fun Western theme -- country cocktail attire is encouraged.

Additional event highlights include a short video featuring a HERS patient story and the presentation of our People with Purpose HERS awards which acknowledge the outstanding contributions four HERS supporters. A 16-year tradition, the awards for 2025 will be presented to:

Hope Award – Crippsmas Place  
Empowerment Award – Alameda County Supervisor David Haubert (District 1)  
Renewal Award – F.H. Dailey Chevrolet  
Support Award – Niles Rotary Foundation

Please reach out Executive Director Tina Fernandez at (510) 790-1911 ext. 104 or email [tinaf@hersbreastcancerfoundation.org](mailto:tinaf@hersbreastcancerfoundation.org) should you have any questions.

With gratitude,

A handwritten signature in pink ink that reads "Kirstin Litz".

**Kirstin Litz**  
HERS Board President & Patient  
Gala Committee Co-Chair

A handwritten signature in pink ink that reads "Funda Dervisoglu".

**Funda Dervisoglu**  
HERS Board Member and Fundraising Chair  
Gala Committee Co-Chair