



16th Annual People with Purpose

Pink Bola (Tie) Gala and Fundraiser

Sponsorship Levels & Benefits

	Presenting \$10,000	Hope \$5,000	Empowerment \$2,500	Renewal \$1,000
Tickets	Eight guest tickets (one table). 10% discount on additional tickets.	Four tickets	Two tickets	Two tickets
Table Benefits	Premier (Tier I) placement adjacent to stage. Dedicated tabletop display with full color logo and QR code. Premium wine and guest favors.	Shared table signage with color logo	Shared table signage with color logo	Shared table signage with color logo
VIP Cocktail Hour	Join our delightful emcee -- Heather Holmes -- for a private meet & greet from 5:30 pm to 6 pm. Enjoy a signature cocktails, and appetizers. Pose for photos with Heather courtesy of Golden State Warriors/Iconic Lab photographer Ramil Sumalpong.	N/A	N/A	N/A
Poster at check-in	Dedicated full color acknowledgement poster (can be a sponsor ad). Size 24"x36". Displayed prominently at guest check-in and adjacent to stage.	N/A	N/A	N/A
Parking	Reserved parking (up to six premium spaces).	N/A	N/A	N/A
Auction Previews	Exclusive "first look" email at live and silent auction items. Delivered to guests March 1st. Strategize your bids with fellow guests!	N/A	N/A	N/A
Glitz in a Glass	Each guest receives one "HERS" etched keepsake logo flute with sparkling rosé and one entry to win our 2025 Glitz game prize.	N/A	N/A	N/A



16th Annual People with Purpose

Pink Bola (Tie) Gala and Fundraiser

Sponsorship Levels & Benefits

	Presenting \$10,000	Hope \$5,000	Empowerment \$2,500	Renewal \$1,000
Pre-event Acknowledgements	<p>Color logo featured in print ad and linked name in online news article submissions.</p> <p>Premier linked full-color logo placement on HERS event page..</p> <p>Premier placement of linked full-color logo and bio on HERS "Community Partners" page.</p>	<p>Linked full-color logo on HERS event page.</p>	<p>Full-color logo on HERS event page.</p>	<p>Name on HERS event page.</p>
Event-day Acknowledgements	<p>Premier full-color ad in printed program.</p> <p>Premier full screen ad displayed during cocktail hour, dinner, and event conclusion.</p> <p>Podium recognition with dedicated full screen ad display.</p>	<p>Full color half-page ad in printed program and half-screen color ad displayed during cocktail hour and dinner.</p> <p>Podium recognition.</p>	<p>Full color quarter-page ad in printed program and quarter-screen color ad displayed during cocktail hour and dinner.</p>	<p>Full color logo displayed during cocktail hour and dinner.</p>
Post-event Acknowledgements	<p>Three dedicated linked social media acknowledgement posts (includes logo).</p> <p>Three dedicated linked acknowledgements in newsletter. Includes logo.</p>	<p>One linked social media acknowledgement post.</p> <p>One linked newsletter acknowledgement.</p>	<p>One linked social media acknowledgement post.</p> <p>One linked newsletter acknowledgement.</p>	<p>Social media acknowledgement post.</p> <p>Newsletter acknowledgement.</p>

- All ads must be received by March 1, 2025; email to kirstin@HERSBreastCancerFoundation.org
- Sponsorships must be paid in full no later than March 1, 2025.
- Co-sponsorships welcome; contact Tina Fernandez at (510)-790-1911 ext. 104
- HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538
- Visit HERSBreastCancerFoundation.org for more information or call (510) 790-1911 ext. 104

Support a HERS Patient! \$150 - \$500

An ad purchase is a wonderful opportunity to support a patient! HERS will help with your ad design or submit your own design in jpg, png or pdf format set to 300 dpi/CMYK by March 1, 2025.

Quarter page full color ad -- 4"x 2.5" (\$150); Half-page ad -- 4"x 5" (\$300), Full-page color ad -- 8" x 5" (\$500 - a \$600 value).



16th Annual
People with Purpose
Pink Bola (Tie) Gala and Fundraiser

Please join
HERS Breast Cancer Foundation
 in celebrating

People with Purpose

When: Saturday, March 29, 2025
 6:00 – 10:00 p.m.

Where: Casa Bella Event Center
 11984 Main Street, Sunol

Each year, HERS Breast Cancer Foundation brings together our community to recognize individuals and organizations who have made a positive impact in the fight against breast cancer. Their volunteer efforts and awareness work deserve recognition!

Our gala's focus is two-fold; it is an opportunity to celebrate survivors and supporters while raising funds to provide breast cancer patients in need with products and services that facilitate physical and emotional healing.

We look forward to celebrating with you!

The mission of the HERS Breast Cancer Foundation is to support all individuals healing from breast cancer by providing post-surgical products and services regardless of financial status.

HERS Breast Cancer Foundation is a 501(c)3 nonprofit organization.
 Federal Tax ID #94-3309906.

Sponsorship Form

Company Name

Contact Name

Address

City, State, Zip

E-mail

Phone

Sponsorship Level

Add Requirements

Logos should be in a jpeg, png, pdf format and ads should be set to 300dpi/CMYK

- Full size ad: 8”h x 5”w - \$500 (\$600 value)
- Half page ad: 4”h x 5”w - \$300
- Quarter page ad: 4”h x 2.5”w - \$150
- Ad deadline is March 1, 2025

Submit to: Kirstin@HERSBreastCancerFoundation.org