



# HERS Breast Cancer Foundation Annual 5k Walk/Run & 10k Run Community Expo

Saturday, September 28, 2019  
Sponsorship Opportunities  
#2019HERSWalkRun

## Our Most Popular Sponsorships

All sponsorship packages come with recognition at the event, company name (or logo) on commemorative event t-shirt and lunch for registered attendees. All sponsors are recognized on our event website and will be included in the event marketing materials.

## Special Opportunities

	Platinum \$10,000	Diamond \$5,000	Ruby \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	T-Shirt \$5,000	Timing \$2,500	Participant Parking \$2,500	Expo Booth* \$150
<b>COMPANY NAME ON EVENT SHIRT</b>	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	✓	
<b>RECOGNITION ON PROMOTIONAL MATERIALS</b>	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	✓	✓
<b>RECOGNITION ON WEBSITE</b>	LOGO	LOGO	LOGO	LOGO	✓	✓	LOGO	LOGO	LOGO	✓
<b>EVENT REGISTRATIONS</b>	12	8	6	4	2		8	6	6	
<b>EVENT SIGNAGE</b>	REGISTRATION AREA, START/FINISH & ON THE COURSE	START/ FINISH & ON THE COURSE	✓	✓	✓	✓	SPECIAL RECOGNITION ON T-SHIRT	NEAR START/ FINISH	IN PARKING AREA	
<b>BOOTH AT EVENT</b>	✓	✓	✓	✓			✓	✓	✓	✓

### With your support, we'll succeed!

Thanks to our generous monetary and in-kind sponsors, our 2018 Walk/Run was a huge success with net proceeds over \$85K! Join us in 2019 to help us reach our new goal of \$100,000 -- funds that will provide products, services, and dignity to Bay Area breast cancer survivors.


#### 2019 Walk/Run Highlights:

- Engaging and informative Community Expo with 30 vendors!
- Option to create a personalized online fundraising page.
- Bollywood dance warm-up with Shameema Z!
- Yoga option for those who prefer a gentler activity vs. walking/running.
- Delicious BBQ lunch provided by Dutra Enterprises, Inc.
- Minimum of 600 participants and 200 volunteers!

\*Expo Booth sponsorship can be donated to a nonprofit of your choice; however, your company still receives recognition.

The **HERS Breast Cancer Foundation** supports all individuals healing from breast cancer by providing post-surgical products and services regardless of financial status.

To register, get more information, or learn about becoming a sponsor for the walk please visit [HERSBreastCancerFoundation.org](http://HERSBreastCancerFoundation.org), call Tina Fernandez Steckler at 510.790.1911 or email [TinaF@HERSBreastCancerFoundation.org](mailto:TinaF@HERSBreastCancerFoundation.org)

 Facebook: HERS Breast Cancer Foundation

 Twitter: @HBCF\_SFBayArea



# HERS Breast Cancer Foundation

## Annual 5k Walk/Run & 10k Run

### Community Expo

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#### Your Information

**Company:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Title:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Credit Card Name on Card:** \_\_\_\_\_  
**Card Number** \_\_\_\_\_ **Exp:** \_\_\_\_\_  
**CSV No:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

#### Sponsorship Level

- Platinum - \$10,000
- Diamond - \$5,000
- Ruby - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- T-Shirt - \$5,000
- Parking - \$2,500
- Timing - \$2,500
- Booth - \$150/\$85 (nonprofit)

Paying by credit card? Fax completed form to 510-505-9160

Please send completed form and checks to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538.

If you prefer to pay over phone by credit card please call 510-790-1911

For more information, contact Tina Fernandez Steckler at [TinaF@HERSBreastCancerFoundation.org](mailto:TinaF@HERSBreastCancerFoundation.org) or 510-790-1911.

HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906.