



HERS Breast Cancer Foundation

Annual 5k Walk/Run & 10k Run

Community Health Expo

Saturday, September 29, 2018

Sponsorship Opportunities

Our Most Popular Sponsorships

All sponsorship packages come with recognition at the event, company name (or logo) on commemorative event t-shirt and lunch for registered attendees. All sponsors are recognized on our event website and will be included in the event marketing materials (if deadline is met.)

Special Opportunities

	Platinum \$10,000	Diamond \$5,000	Ruby \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	T-Shirt \$5,000	Timing \$2,500	Participant Parking \$2,500	Expo Booth* \$150
COMPANY NAME ON EVENT SHIRT	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	✓	
RECOGNITION ON PROMOTIONAL MATERIALS	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	✓	✓
RECOGNITION ON WEBSITE	LOGO	LOGO	LOGO	LOGO	✓	✓	LOGO	LOGO	LOGO	✓
EVENT REGISTRATIONS	12	8	6	4	2		8	6	6	
EVENT SIGNAGE	REGISTRATION AREA, START/FINISH & ON THE COURSE	START/ FINISH & ON THE COURSE	✓	✓	✓	✓	SPECIAL RECOGNITION ON T-SHIRT	NEAR START/ FINISH	IN PARKING AREA	
BOOTH AT EVENT	✓	✓	✓	✓			✓	✓	✓	✓

We can't do it without your support!

Thank you in large part to our financial and in-kind sponsors, we held a very successful event in 2017, raising \$84,000. These funds allow us to provide products and services to breast cancer survivors throughout the San Francisco Bay Area, regardless of their ability to pay.


2017 highlights include:

- Over 500 participants.
- 200 volunteers, including many local high school students.
- Our Community Expo featured 30 local vendors and organizations.
- Our 9th year providing participants with a personalized online fundraising page and a matching \$15,000 grant from East Bay Community Foundation.

*Expo Booth sponsorship can be donated to a nonprofit of your choice; however, your company still receives recognition.

The **HERS Breast Cancer Foundation** supports all women healing from breast cancer by providing post-surgical products and services regardless of financial status.

To register, get more information, or learn about becoming a sponsor for the walk please visit HERSBreastCancerFoundation.org, call Tina Fernandez Steckler at 510.790.1911 or email her at TinaF@HERSBreastCancerFoundation.org

 Facebook: HERS Breast Cancer Foundation

 Twitter: @HBCF_SFBayArea



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Your Information

Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

Sponsorship Level

- Platinum - \$10,000
- Diamond - \$5,000
- Ruby - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- T-Shirt - \$5,000
- Parking - \$2,500
- Timing - \$2,500
- Booth - \$150/\$85 (nonprofit)

Please make check payable to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538.

For credit cards please call 510-790-1911

For more information, please contact Tina Fernandez Steckler at TinaF@HERSBreastCancerFoundation.org
or call her at 510-790-1911.

HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906

*Sponsor deadline for logo inclusion in event promotional materials is July 1, 2018