

HERS Breast Cancer Foundation

March 2017 Newsletter

People With Purpose

We are so looking forward to seeing you on April 1, 2017
at Castlewood Country Club in Pleasanton for our
2nd Annual People with Purpose: A Pink Tie Gala.

The Gala is almost SOLD OUT!

Many thanks to our amazing
community of supporters!
Now it's time to party!

If you are unable to attend in person, [you can be a VIRTUAL ATTENDEE by making a \\$40 donation.](#)

This is a wonderful way to pay tribute to the People With Purpose in your own life, or to honor the memory of a friend or family member. If you so desire, a photo of you or a loved one can be shown on display screens during dinner. Send your photo to:
vera@hersbreastcancerfoundation.org.

This elegant evening event features a cocktail hour, three-course dinner with wine and dessert, inspiring speeches from honorees, a fun live auction (see sneak peek below!)

A DJ from Music Plus Events will be spinning tracks after dinner **so we can dance!!!**



This year's honorees:

HOPE - Friends of Faith

Nonprofit Organization in Oakland

EMPOWERMENT - Denise Estrada

Manager, Women's Imaging and Cancer Services
Stanford Health Care - ValleyCare

RENEWAL - Paul Wotowic, MD

Plastic Surgeon at San Ramon Regional Medical Center

SUPPORT - Janice Florence

Volunteer of HERS Breast Cancer Foundation

The Support Award is now called the Harriet Despeaux Award, in honor of one of our dear friends.

Join us to celebrate People With Purpose and raise funds for the programs that support breast cancer survivors. Let's make it a night to remember!

[Please see the press release for more details.](#)

Auction Sneak Peek!

Our supporters have generously donated some wonderful packages to be auctioned off to the highest bidder through silent and live auctions at the Pink Tie Gala on April 1 in Pleasanton.

We will also have Cocktail Hour Activities including Glitz in a Glass and Wine Toss, where you'll have a chance to win fabulous prizes such as jewelry, ties, and fine wines.

All proceeds benefit HERS Breast Cancer Foundation.

Auction items include:

A signed jersey from Golden State Warriors star Klay Thompson!



Golf for four at Castlewood Country Club

Professional Photography Family Session by Taaj Photography



San Francisco 49er football legend Steve Young has signed a jersey, a football, and a copy of his new book especially for our PWP auction!

Private dinner for four at your home with Chef Andre Villahermosa.





Private tour of KTVU station with our favorite emcee and local news anchor Heather Holmes.

A condo at Silverado in Napa. Three nights, four people.



A cabin in Tahoe Donner. Two nights, eight guests.

Dinner for eight hosted by Pleasanton and Livermore firefighters at one of their firehouses.



Oakland Ballet – Four tickets to the Nutcracker, plus backstage tour and rehearsal invitation.

Wine & Dine in Livermore Gift Basket

Pamper Yourself - Pleasanton & Livermore Gift Basket

And more!

Walk/Run 2017 Registration Open!

Time to get excited about race season! Our Annual Walk/Run is scheduled for September 30, 2017. We can't wait to see you there.

[Register here.](#)



September 30, 2017. Festivities start at 8am. Quarry Lakes Regional Park in Fremont. 5K Walk, 5K/10K Run. Opening Ceremony, Community Expo, and Lunch. [More information here.](#)



HERS Breast Cancer Foundation

Program Stores:

Fremont * Stanford * Pleasanton

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hersinfo@hersbreastcancerfoundation.org

Click [here](#) to visit our website



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