

HERS Breast Cancer Foundation
March 2017 Newsletter

People With Purpose

People with Purpose: It's Ticket Time!

We are so looking forward to seeing you **April 1, 2017** at Castlewood Country Club in Pleasanton for our **2nd Annual Pink Tie Gala**.

Don't delay, take a minute to purchase your tickets today!

Tickets are available online

If you prefer, you may also purchase tickets by calling our Fremont store at 510-790-1911.

This elegant evening event features a cocktail hour, three-course dinner with wine and dessert, inspiring speeches from honorees, a fun live auction, and a DJ spinning music after dinner so we can dance!

Join us to celebrate People With Purpose and raise funds for the programs that support breast cancer survivors. Invite your friends and family and make it a night to remember!

Unable to attend this beautiful gala? Consider being a virtual attendee by making a \$40 donation (at ticket link above). If you so desire, a photo of you or a loved one can be shown on display screens during dinner. Send your photo by March 21 to vera@hersbreastcancerfoundation.org.



Each year, we honor several People with Purpose – dedicated community leaders who contribute their expertise and resources to support breast cancer survivors.

This year's honorees:

HOPE - Friends of Faith

Nonprofit Organization in Oakland

EMPOWERMENT - Denise Estrada

Manager, Women's Imaging and Cancer Services
Stanford Health Care - ValleyCare

RENEWAL - Paul Wotowic, MD

Plastic Surgeon at San Ramon Regional Medical Center

SUPPORT - Janice Florence

Volunteer of HERS Breast Cancer Foundation

The Support Award is now called the Harriet Despeaux Award, in honor of one of our dear friends.

In this month's special series of newsletters, we are sharing more about these wonderful organizations and individuals. Please join us at the Pink Tie Gala to celebrate their contributions and the communities they support.

[Please see the press release for more details.](#)

RENEWAL Award: Dr. Paul Wotowic



Paul Wotowic, M.D. is a plastic surgeon at San Ramon Regional Medical Center. After serving as a medical officer in the U.S. Navy, Dr. Wotowic started a private practice in the Bay Area. He has active staff privileges at John Muir and San Ramon Region Medical Center where he served in leadership positions as Chief of Surgery and two terms as Chief of Staff. His training and practice reflects the full spectrum of plastic surgery including cosmetic, reconstructive, and nuanced areas of pediatric plastic

surgery and facial reconstruction; he is board certified in both plastic surgery and otolaryngology.

Dr. Wotowic understands the effects breast cancer surgeries have on a woman's body and self-image and takes a holistic approach to helping survivors feel whole and beautiful again, a philosophy that aligns closely with the HERS Breast Cancer Foundation's mission.

Harriet Despeaux Award: Janice Florence

(Formerly the SUPPORT Award)

Janice Florence is a longtime volunteer and supporter of HERS Breast Cancer Foundation. A San Jose native, Janice and her husband Doug raised two daughters in the Bay Area and volunteered in school and community organizations.

Janice worked for many years at the Child Abuse Prevention Agency. Upon retiring, she learned about HERS and volunteered to assist with the foundation's outreach efforts. She puts her presentation skills to good use at health fairs and cancer conferences, and enjoys speaking with survivors.



Janice and Doug, married for

42 years, are looking forward to his retirement this year. They enjoy frequent visits with local family, wine tasting, camping, and travel adventures.

Janice is inspired by memories of her mother, who was profoundly affected by breast cancer and struggled to find proper fitting garments and prostheses after her treatment. The award being presented to Janice has been renamed the Harriet Despeaux Award in memory of another longtime HERS supporter and friend.

Staff Spotlight: Annette Lewellyn



Annette is a Certified Breast Care Specialist who currently serves clients at our Fremont and Stanford program stores. She kindly shared a little about her life and work with us:

Four years ago, I started working at HERS as a volunteer in the billing department. A few months later, I was hired as full time staff. I worked at the front desk, became a certified mastectomy fitter, and now I am a manager. I had the

opportunity to help open the Pleasanton store in April 2015. Currently, I work at our Fremont and Stanford locations. I wear many hats at HERS: I help patients with fittings, supervise other fitters, and help the Executive Director manage the stores.

I love every aspect of my job. My favorite work is helping patients. From the time they enter our stores to the time they are brought back into the fitting rooms, it is my job to help them feel like they are in their own home. I make sure they are comfortable and relaxed. While they are being fitted, I want them to feel good about themselves. The services we provide help them regain confidence and feel normal again. I make sure they like how everything looks and fits. Because they have experienced surgery and difficult treatments, I want them to feel loved and cared for. All our clients are very special to us.

I have been married to my husband Steve for almost 32 years, I have two daughters and a son. I have resided in Fremont for the past 29 years. I enjoy cooking, baking, knitting, swimming, entertaining, relaxing with a good book, and traveling. I try to fill my life with lots of fun and adventure. I love going to the ocean and I love roller coasters

too!

Live Auction Sneak Peek!



Look who Vera got to hang out with this week! **San Francisco 49er football legend Steve Young** kindly took time out of his day to sign a jersey, a football, and a copy of his new book.

These items, and many more, will be auctioned off to the highest bidder through silent and live auctions at the Pink Tie Gala on April 1 in Pleasanton. [Tickets are available online.](#)

All proceeds benefit HERS Breast Cancer Foundation. Keep checking our newsletters for more sneak peeks!

Auction items include:

Private dinner for four at your home with Chef Andre Villahermosa.

Private tour of KTVU station with our favorite emcee and local news anchor Heather Holmes.

A condo at Silverado in Napa. Three nights, four people.

A cabin in Tahoe Donner. Two nights, eight guests.

Steve Young autographed football and #8 jersey plus an autograph in his new book.

Oakland Ballet – Four tickets to the Nutcracker, plus backstage tour and rehearsal invitation.

Dinner for eight at the firehouse in Pleasanton.

And much, much more!



We're Ahead of the Pack!

Registration is OPEN for our annual [Walk/Run](#) on Sept. 30!



[Register here](#). Time to get excited about race season! We can't wait to see you there.

Quarry Lakes Regional Park, Fremont.
5K Walk, 5K/10K Run. Opening Ceremony, Community Expo, and Lunch.



HERS Breast Cancer Foundation

Program Stores:

Fremont * Stanford * Pleasanton

(510) 790-1911

hersinfo@hersbreastcancerfoundation.org

Click [here](#) to visit our website



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