



People with Purpose A Pink Tie Gala



**Please join the HERS Breast Cancer Foundation
in celebrating
*People With Purpose***

When: Saturday, April 1, 2017
6:00 -10:00 p.m.
Where: Castlewood Country Club
707 Country Club Circle, Pleasanton

Annually, HERS Breast Cancer Foundation brings together the community to support those people/organizations who have made a positive impact in the fight against breast cancer; either by providing services, volunteering their time, making financial contributions or by bringing awareness to this devastating disease.

Our Gala is our about celebration and raising funds for HERS Breast Cancer Foundation so we can continue to provide services to breast cancer survivors.

Your sponsorship will help HERS Breast Cancer Foundation underwrite this event, and allow HERS Breast Cancer Foundation to provide services to all women healing from Breast Cancer.

Sponsorships & In-Kind Donations Form

Company Name	
Contact Name	
Address	
City, State, Zip	
E-mail	
Phone	
In-Kind Donation (describe)	
Sponsorship Level	
AD Requirements	<ul style="list-style-type: none"> Logos should be in a vector format and ads should be set to 300dpi/CMYK Full size ad: 5.25' x 8.25" Half page ad: 5.25" x 4" Quarter page ad: 2.375'x4" Ad deadline is March 4, 2017

The mission of the HERS Breast Cancer Foundation is to support all women healing from breast cancer by providing post-surgical products and services regardless of financial status.



People with Purpose

A Pink Tie Gala



Sponsorship Levels

	PRESENTING \$10,000	HOPE \$5,000	EMPOWERMENT \$2,500	RENEWAL \$1,500	SUPPORT \$500	IN-KIND
Print & Video						
Invitation	logo	logo	logo	name	name	
Printed Program	logo	logo	logo	name	name	
Gala Powerpoint	logo	logo	logo	name	name	name
Signs at Event	●	●				
Video	logo	logo	logo	name	name	name
Program Advertisement	2 page center	full page	1/2 page	1/4 page	business card	
Online						
HERS Website Gala Page	logo	logo	logo	name	name	name
Social Media	●	●	●			
Tickets & Extras						
Tickets	10	8	6	4	2	
Reserved Premium Table	●					
Special Gift	●					

- HERS Breast Cancer Foundation is a 501c Non Profit. TIN# 94-3309906
- All ads must be received by March 4, 2017 and emailed to diana@hersbreastcancerfoundation.org
- In-Kind sponsorships must be approved by the PWP Committee in advance.
- Sponsorships must be paid in full no later than March 4, 2017.
- Logo and payment must be received before invitaitons are mailed in order to be included as a sponsor on the invite.

HERS Breast Cancer Foundation
 2500 Mowry Ave. Suite 130
 Fremont, CA 94538

Visit HersBreastCancerFoundation.org for more information or to sponsor this event, contact Vera Packard at Vera@HersBreastCancerFoundation.org.