

HERS Breast Cancer Foundation

Annual 5k Walk/Run & 10k Run

Community Health Expo

Saturday, September 30, 2017

Sponsorship Opportunities



Our Most Popular Sponsorships

All sponsorship packages come with recognition at the event, company name (or logo) on commemorative event t-shirt and lunch for registered attendees. All sponsors are recognized on our event website and will be included in the event marketing materials (if deadline is met.)

Special Opportunities

	Platinum \$10,000	Diamond \$5,000	Ruby \$2,500	Gold \$1,000	Silver \$500	Bronze \$250	T-Shirt \$5,000	Participant Parking \$2,500	Expo Booth* \$150
COMPANY NAME ON EVENT SHIRT	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	
RECOGNITION ON PROMOTIONAL MATERIALS	LOGO	LOGO	✓	✓	✓	✓	LOGO	✓	✓
RECOGNITION ON WEBSITE	LOGO	LOGO	LOGO	LOGO	✓	✓	LOGO	LOGO	✓
EVENT REGISTRATIONS	12	8	6	4	2		8	6	
EVENT SIGNAGE	REGISTRATION AREA, START/FINISH & ON THE COURSE	START/ FINISH & ON THE COURSE	✓	✓	✓	✓	SPECIAL RECOGNITION ON T-SHIRT	IN PARKING AREA	
BOOTH AT EVENT	✓	✓	✓	✓			✓	✓	✓

We can't do it without your support!

Thank you in large part to our financial and in-kind sponsors, we held a very successful event to date in 2016, raising \$89,000. These funds allow us to provide services to breast cancer survivors throughout the San Francisco Bay Area including the Peninsula across to the East Bay.

2016 highlights include:

- Over 500 participants.
- 200 volunteers, including many local high school students.
- Our Community Expo featured 30 local vendors and organizations.
- Our 8th year providing participants with a personalized online fundraising page and a matching \$15,000 grant from East Bay Community Foundation.

*Expo Booth sponsorship can be donated to a nonprofit of your choice; however, your company still receives recognition.

The **HERS Breast Cancer Foundation** supports all women healing from breast cancer by providing post-surgical products and services regardless of financial status.

To register, get more information, or learn about becoming a sponsor for the walk please visit HERSBreastCancerFoundation.org, call Vera Packard at 925.348.5584 or email her at Vera@HERSBreastCancerFoundation.org

Facebook: [HERS Breast Cancer Foundation](https://www.facebook.com/HERSBreastCancerFoundation)

Twitter: [@HBCF_SFBayArea](https://twitter.com/HBCF_SFBayArea)





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Your Information

Company: _____
Address: _____
City: _____ State: _____ Zip: _____
Contact Name: _____
Title: _____
Phone: _____
Email: _____

Sponsorship Level

- Platinum - \$10,000
- Diamond - \$5,000
- Ruby - \$2,500
- Gold - \$1,000
- Silver - \$500
- Bronze - \$250
- T-Shirt - \$5,000
- Parking/Timing - \$2,500
- Booth - \$150/\$85 (nonprofit)

Please make check payable to:

HERS Breast Cancer Foundation, 2500 Mowry Ave., Suite 130, Fremont, CA 94538.

For more information, please contact Vera Packard at Vera@HERSBreastCancerFoundation.org or call her at 925.348.5584

HERS Breast Cancer Foundation is a 501(c)(3) non-profit organization, Federal Tax ID Number 94-3309906

*Sponsor deadline for logo inclusion in event promotional materials is July 1, 2017